

Thursday, June 11

Central theme of the day: new economy for culture combining art and new technologies, technical, social and cultural innovation, evolution of the creative processes, emergence of new international models for the support, collaboration, production and broadcasting of works.

- **09.00am** : welcome to the participants
- **09.30 > 10.00am**: introduction to the round tables
- **10.00 > 11.00am**: round table #1

International map of digital arts

The RAN- Réseau Arts Numériques has drawn a world map of the infrastructures, festivals, and networks – formalized or not – devoted to the production and broadcasting of performing arts involving new technologies. A comparative analysis based on this map offers detailed information on how these structures work: financing, legal framework, broadcasting policies, specific programs, types of public, exchange flows, etc. This analysis will help the participants structure their intervention as they exchange their views and experience.

*Map and presentation: Philippe Baudelot (consultant, RAN/ DigitalPerformanceCulture - France)*

*Speakers: Aylin Kalem (artistic director, bodig festival– Istanbul, Turkey); Philippe Franck (director, RAN/Transcultures - Mons, Belgium); Patrice Bonnaffé (director, Pépinières européennes pour jeunes artistes - France); Véronique Flageollet-Casassus (director in charge of cultural affairs, Conseil Général du Val d'Oise)*

- **11.00am > 01.00pm**: round table #2

Experiencing digital creation: new artistic and professional practices

This round table is based on testimonies relating to the **specificities of transdisciplinary art practices** that involve new technologies and which are developed around collectives, networks and platforms.

The diversity of actors identified on the map raises several questions: what are the new emerging forms of artistic, legal and economic collaboration? How do works circulate? How do the actors of the digital world develop transversal partnerships between art, science, industry and the various actors (institutions, cultural infrastructures, artists)?

*Intervention-performance by Australian artist Stelarc in Second Life (navigation inside the virtual world guided by the artist's avatar)*

*Exchange with Orlan*

*Speakers: Alain Thibault (director, Elektra festival– Montreal, Canada); Ghislaine Boddington (artistic director, Body>Data>Space collective– London, Great Britain); Pierre-Emmanuel Reviron (director, Seconde Nature festival - Aix en Provence, France); Alain Brunsvick (DMDTS– MCC– to be confirmed); Franck Bauchard (La Chartreuse– Villeneuve-lèz-Avignon, France).*

- **02.30 > 04.30pm:** round table #3

#### Toward new economic models for creation

Will the evolution of economic and cultural policies, the constant development in technological innovation and the current vigor of artistic creation, lead to the emergence of new economic models for artistic creation? **How are resources shared and made accessible? What will the new models be in terms of support, production, coproduction and broadcasting of digital creation?**

*Speakers: Jérôme Delormas (director, La Gaité Lyrique – Paris, France); Deeun Choi (artistic director, NABI art center – Seoul, South Korea); Philippe Castro (Adviser to Christine Albanel, Minister of Culture and Communication, in charge of the democratization of culture, the French-speaking community and of the French Overseas departments and territories); Anne-Cécile Worms (President of MusiquesCulturesDigital / RAN – Paris, France) and Malo Girod de l’Ain (Director of M21 editions / founder of Digital Art Promotion – Paris, France); Guillaume Descamps (adviser to the Deputy Mayor in charge culture and new projects, Paris Town Hall)*  
*Artist’s testimony: Herman Kolgen (Canada)*

#### Auditions of officially selected projects

17h15-18h15 : Suguru Goto (Japon) / *NETBODY « CORPS AUGMENTE ET CORPS VIRTUEL II »*

18h45-19h45 : Siegfried Canto, Magali Desbazeille, Valéry Volf (France) / *SPY*

20h15 -21h15 : FAR, Thomas Israël et Jacques Urbanska (Belgique) / *PERCEPT 2.1*

### Friday June, 12

This second day carries on with the previous day’s debates and focuses on customs and practices that are emerging in the field of digital creation and on the analysis of their **regional impact**. In the **context of the society of knowledge and of creative economy**, are such practices in line with the modes of governance that are adequate to today’s challenges and evolutions?

- **09.00 > 09.30am:** welcome to the participants
- **9.30 > 10.00am:**

Summary of the previous day’s debates and introduction to the day’s debates

Jacques Seclet (maire adjoint à la culture d’Enghien-les-Bains – accueil pour la FNCC)

Florian Salazar-Martin (maire adjoint à la culture de Martigues – vice-président de la FNCC)

- **10.30 > 11.30am:** round table #4

#### Digital projects and sustainable cultural development of the regions

How can we combine **cultural projects and sustainable regional development**? How can such creative projects, which involve actors from various fields of activity, **lever up the local economy**? Local and regional representatives, in connection with the FNCC, discuss culture as a potential factor of regional growth.

*Speakers: Dominique Gillot (1<sup>st</sup> Vice-President in charge of Culture – Conseil Général du Val d’Oise); Hervé Pérard (Deputy Mayor in charge of sustainable development and agenda21 – Evry, Val de Marne); Martine Veissière (Deputy Mayor in charge of culture – Issy-les-Moulineaux, Hauts de Seine); Nicole Belloubet (Toulouse, Midi-Pyrénées); Pascal Fournier (Deputy Mayor in charge of culture – Boulogne-Billancourt, Hauts de Seine); Jérôme Coutant (in charge of the “Digital regional development” section – Interdepartmental delegation for the Competitive Regional Development – Paris)*

- **11.30am > 01.00pm:** round table #5

### Transversal practices in the digital era

How do professionals from different fields (research, industry, artistic creation, marketing growth, etc.) collaborate on digital projects? What is the nature of these new types of collaboration? What is the impact of such transversal relations between those actors (research-art; art-industry)? In what ways does this reinforce the socializing, collaborative role of the work of art? How does this make the work of art more accessible?

*Speakers: Christophe Aguiton (sociologist Orangelab – Paris, France); Marian Urushima (market manager Science and Technology worldwide, Apple, siège – Cupertino, United States); Francis Lestienne (Modesco – Caen University, France); Edmond Couchot (ATI Department – Paris VIII University, Saint-Denis, France); Daniel Baillon (advisor to the General Secretary of the French National Commission of the UNESCO – Paris, France); Roch Vogric (Director of the Agence pour la Vallée de la culture – Ile Seguin Numérique, Hauts de Seine, France); François Lubrano (Director of the cultural division – SPEDIDAM, Paris, France) Jean-François Burgos (conseiller municipal à la mairie Gennevilliers – vice-président du bureau de la FNCC)*

*Keynote speaker: Maurice Benayoun (artist, researcher – co-founder of CITU, Paris)*

- **02.00 > 03.45pm:** round table #6

### Defining territories: creative content and mode of governance

**Technological innovation** constantly calls for higher levels of creativity in order to keep modes of governance in line with today's challenges. What **innovative perspectives** could cultural projects offer in this regard? What type of **creative content** could the various actors involved in technological innovation collectively develop? To what extent does this make citizens more actively involved in public life?

*Speakers: Jacques Toubon (former Minister of Culture, former Minister of Justice – President of Cité Nationale de l'Histoire de l'Immigration, Member of the European Parliament); Emmanuel Vergès (Le Zinc – La Friche de la Belle de Mai, Marseille, France); Antoine Conjard (L'Hexagone / RAN – Meyllan, Isère, France); Mauro del Borrello (Le Manège – Mons/ Maubeuge – to be confirmed); Ewen Chadronnet (artistic director of the Futur en Seine project – Cap Digital, Ile de France Region)*

*Keynote speaker: Pascal Brunet (Director of Relais Culture Europe – Paris)*

- **04.00 > 04.30pm:** conclusion and closing

#### Auditions des projets de la sélection officielle

17H15–18H15 : Cie Adrien M (France) / **CINÉMATIQUE DE LA CHUTE**

18H45–19H45 : Urbn-Buzz (Inde-France) / **MAYAKKAM-OXYMORE**

20H15–21H15 : L'Imparfait (France) / **L'INCERTAIN COHÉRENT – MANIFESTE DES COHÉRENCES**

## Saturday, June 13

(participants and speakers of the June 11 and 12 conferences are invited to attend the June 13 auditions which are an integral part of the professional meetings)

#### Auditions des projets de la sélection officielle

14H–15H : OmProductK (France) / **MATIÈRE D'ÊTRE(S)**

15H30-16H30 : Chen Yun-Ju (Sherry), Huang Hsin-I, Hsieh Yu-Jung (Taiwan) / *MONOLOGUE*

19H-20H15 : cie Cave Canem (France) / *POINTS DE MIRE* · Philippe Combes (*Création*)  
PRIX DE L'ÉCRITURE *BAINS NUMÉRIQUES #2*

20H45-21H30 : REMISE DE PRIX · *CEREMONY OF AWARDS*

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